

5 Tricks for Better Web Presentations from Tony Jeary

1. The shorter the better. When possible, I recommend a 30 min format. Of course this is contingent upon the amount of content you are trying to present and other scheduling factors, but if it can be broken down into 30 minute segments I recommend that.
2. Gain email feedback up front as much as possible. When attendees sign up ask them to email what they want to gain from attendance. This type of audience polling gives you the presenter even more understanding of the audience
3. Build in "Breathing Spaces;" a concept I introduced in the book "Life Is a Series of Presentations". Have the audience read something, answer something, write something down or email in so you can breathe for a few moments and think about your next step.
4. Use peoples names often - i.e. thank you Nancy for sharing..... - and links you to the audience more effectively and personally
5. Use the polling feature to keep people involved every 5 or 7 minutes

Please share this with anyone...